

CAM HOPTON PTA

"Where Parents and Teachers come together"



CAM HOPTON ASSOCIATION (PTA) SOCIAL MEDIA POLICY

This policy covers activity on Cam Hopton PTA's Facebook Page which is currently being used as a means of sharing information on PTA events, outcomes and to encourage the school community to become involved in the life of the school.

The policy exists to ensure that our social media output is as good as it can be, and doesn't do anyone any harm or cause distress.

Who can post to social media?

Our Facebook group is managed by PTA administrators who admit members to the Facebook group and review updates and approve posts.

Our Facebook group is managed is used for informing parents of upcoming events and general promotion of the PTA. Parents / Guardians of current pupils at Cam Hopton CofE Primary School can apply to join the Facebook group.

The social media output of the PTA is monitored by the administrators. The PTA reserves the right to delete or withhold any content from going live that does not adhere to our policy (see below).

Inappropriate content is defined as, but not restricted to, the following:

- Criticism of school policy, practices or staff
- Obscenity, nudity, defamation or hate
- Comments/posts that threaten to harm individuals, groups or organizations
- Endorsement or encouragement of illegal activities
- Multiple off-topic posts or repetitive posts that are copied and pasted
- Personal information including but not limited to e-mail addresses, telephone numbers, mailing addresses.

The PTA Facebook Page will continue to operate as long as the PTA and the school community find it to be a useful and positive way of communicating and fundraising for the benefit of all children. Failure to comply with this policy could result in the removal of the page.

This policy will be reviewed annually.

Last reviewed and approved at a PTA meeting on 8th October 2024